# **Rhett Butler**

# Director of Education || LMS Administrator || T<sup>3</sup> Education || Instructional Designer

Training and development expert with over 20 years' experience supporting training initiatives to improve capability of individuals, teams, business partners, sales channels, and internal organizations.

Created comprehensive product certification and training programs for various and complex aspects of the business ranging from; sales channels, technical support, trade show logistics, team building, and new employee orientation.

#### Program Director/PM Drive

01/2020 -

KRIR db - RetroRock Radio - Santa Clara, CA

Maintaining media relations | Executing station promotions

Manage the station's social media & Imaging efforts Executive Producer of two Internationally Syndicated Radio Shows, "RetroRock Rewind" and "The Grunge Garage"

#### Director of Training & Development

<u>Alpha Said, LLC.</u> [Healthcare] - San Bruno, CA Designed interactive modular training concepts for LMS training Created necessary train the trainer materials and schedules Developed Skilled day to day "Job Aides" to supplement trainings Enabled rapid adoption of 12 new business systems for employees

#### Instructor Team Lead | Instructional Designer

07/2013 - 06/2017

11/2017 - 07/2019

<u>Infor / Birst Inc.</u> - [Business Intelligence] - San Francisco, CA Created learning Initiatives and design via storyboards and SME Input Developed & Delivered Programs for: ILT— Instructor Led Training and Certification Programs

ELT— Modular Electronic Learning Modules Created / Refined all necessary Train the Trainer (T3) courses Instructed 800 students per ILT and 200 per e-learning class Mentoring of New Team Members

Corporate Trainer | IBM Pre-Sales Engineer

05/2012 - 11/2012

<u>Lillien Systems</u> (Now Sysorex) - Larkspur, CA [Contract] Created certification program for sales and technical teams; Earned business recognition as IBM *Premier* Business Partner

#### <u>Channel Technical Sales Support Specialist & Trainer</u> 02/2007 - 04/2012 International Business Machines - San Jose, CA

Directed 22 team members to proactively manage education tasks including complete development, coordination, and delivery of IBM BladeCenter BootCamp attended by 4K domestic and 8K international personnel annually

**Additional Experiences** : Regional Training Director | Manager of Training Partner Event & Support Specialist |Senior Sales Engineer

Global Technical Support Team Lead

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### EDUCATION

University of The Pacific - Stockton, CA Cum Laude Graduate Bachelor of Arts: Communications Minor in Computer Science

Ralph Guild Broadcasting Scholarship Recipient ALL 3 years

Station Founder / Program Director KPAC Campus Radio & TV Stations

# SKILLS

Learning Management Systems: Litmos, Success Factors, and Blue Sky eLearn

**Productivity Software**: Microsoft Office, Google Office, Adobe Office, Camtasia, Captivate, SnagIt, Google Drive, Dropbox, ADP HCM Vantage, MCH MixPad Multitrack

Web Development Software: WPBakery, Elementor, Elementor Pro, WP Social Ninja, Feedzy, Jetpack

<u>Survey Software:</u> Survey Monkey, Jira, Medallia, Bugzilla, Google Forms

<u>Teleconference</u>: Webex, Lync Office, GoToMeeting, Zoom , PlaceWare, WhatsApp, Facebook, Viber

<u>CRM/ERP</u>: Microsoft CRM, Salesforce, Net-Suite, JD Edwards

# Complete Career History Available by Request